

# SPONSOR AND EXHIBITOR PACKET

THE ART OF MENDING -  
A DRAMATIC APPROACH  
TO RESTORATION &  
TRANSFORMATION

NORTH AMERICAN  
**DRAMA THERAPY**  
ASSOCIATION

NADTA 2024  
ANNUAL CONFERENCE 45  
TORONTO, CANADA  
OCT 31ST- NOV 3RD

On average, between 150 and 400 NADTA members, mental health professionals, students, and other specialized professionals from all over North America will attend this yearly 4-day conference. Sponsor and exhibitor booths provide a unique opportunity to network with, present information to, and promote awareness to conference attendees. Breaks and networking events are designed to draw visitors to the booths. Each year we strive to elevate the experience for our sponsors and exhibitors.

We hope you will join us in supporting our network of drama therapists and other specialized professionals as they work to create positive change in communities all over the world. They are changing lives, they are nurturing the weak and oppressed, they are helping individuals to cope with grief and disabilities, and they are helping people heal from an ever-growing number of traumas. Please join us as a sponsor or an exhibitor as we prepare these mental health professionals to mend the lives of those in their communities.

With Sincere Thanks,  
The Conference Committee

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*Make an even bigger impact by making a tax-deductible donation to the Drama Therapy Fund, a non-profit organization that provides scholarship opportunities for low-income students to attend this conference, grants for continuing education, and grant funding for mental health research with focuses on empirical research for graduate students, expanding the field of dramatherapy, and research for post-graduates and drama therapy professionals.*

*<https://www.dramatherapyfund.org/>*

# THE ART OF MENDING – A DRAMATIC APPROACH TO RESTORATION & TRANSFORMATION

Against the backdrop of a post-covid world grappling with grief, trauma and many injustices, this conference seeks to illuminate the profound impact of drama therapists and the work we are leading to make space for dialogue, repair, and transformative change.

As drama therapists, we know that change needs time. We aim to explore and experience the transformative and restorative power of process and play by:

- Exploring how drama therapists are engaging their own transformation in practice.
- Sharing ways in which the field of drama therapy has experienced change over time with diverse populations and clinical settings.
- Investigating how the avenue of drama therapy promotes restoration in our communities.
- Practicing cultural humility in order to guide our transformative work, and recognize the diverse experiences of those we serve.
- Locating where change is occurring within drama therapy processes, techniques and theoretical approaches.

# Hotel Information

## Chelsea Hotel, Toronto

33 Gerrard St W,  
Toronto, ON M5G 1Z4, Canada

**Phone:** 1-800-CHELSEA (243-5732)



NADTA rate of \$ 259 + tax / night for a Double/Queen occupancy room available through Monday, October 7, 2024 or until the room block is full.

Onsite underground self-parking, with two entrances located off Gerrard Street. Overnight parking for guests is \$39/night, and non-hotel guests is \$44/night. The daily rate is \$15 (6am-6pm), and the hourly rate of \$3/hour, after 6pm. Rates are subject to 13% HST.

\*Rates in Canadian dollars. Please check with hotel for potential changes to conversion rates.



## Sponsorships

### President's Sponsor

\$3,000

Share the spotlight with our NADTA President at the President's Reception. This year's President's Reception will be one to remember, and your name will appear on the conference's itinerary. You also have the opportunity to say a few words to the general assembly and introduce this year's NADTA President. Your company will be featured on the event app and on social media, providing additional exposure.

\*See chart for a full list of perks that come with this sponsorship level.

### Keynote Sponsor

\$2,500

Get noticed as a Keynote Sponsor. In addition to having your name listed in the conference's itinerary. You also have the opportunity to introduce this year's keynote and be recognized during this event. Your event will also be featured on the event app and our social media, providing additional exposure.

\*See chart for a full list of perks that come with this sponsorship level.

### Networking Sponsors

\$2,000

Networking Sponsors will be featured during the networking times on three days: Thursday, Friday, and Saturday. your name will be listed in the conference's itinerary and you may provide materials to be given out at that time. Your event will also be featured on the event app and our social media, providing additional exposure.

\*See chart for a full list of perks that come with this sponsorship level.

### Break Sponsors

\$1,500

(only four availabilities, act quickly)

*As a Break Sponsor, your name will be listed in the conference's itinerary and you may provide materials to be given out alongside the break. Your event will also be featured on the event app and our social media, providing additional exposure.*

\*See chart for a full list of perks that come with this sponsorship level.

### Table Sponsors

\$1,000

*As a Table Sponsor, you'll will be able to introduce yourself to conference attendees at your booth table. The table will have a prime location near the registration table. All tables include skirting. Your company logo will also be featured on the event app.*

*Please note: conference registration is required for all table staff at this level*

\*See chart for a full list of perks that come with all sponsorship levels.

## Sponsorships

	President	Keynote	Networking	Break	Table
Number of conference registrations	2	1			
Ribbon on conference name tags	up to 4	up to 4	up to 4	up to 4	upto 4
Vendor table included (premium placement based on level)	✓	✓	✓	✓	✓
Signage with your logo	✓	✓	✓	✓	✓
Your name listed in the itinerary next to the event you are sponsoring	✓	✓	✓	✓	
Verbal mention at Keynote Address with option to introduce the keynote		✓			
Verbal mention at President's Reception with option to speak and introduce the NADTA President	✓				
Name/logo on social media post	✓	✓	✓	✓	
Name/logo on conference app	✓	✓	✓	✓	✓
Name/logo on conference emails	✓	✓			
Name/logo on website (positioning is based on level)	✓	✓	✓	✓	✓
Name/logo on website with link to your website	✓	✓			

### Additional Information for Sponsors and Exhibitors

- Please complete sponsor registration before October 21
- Your logo and hyperlink should be submitted before October 21 (high resolution in .jpeg or .png)
- You will receive a link to access your company listing in our event app Sched where your profile can be updated
- Power is not included in these packages but can be purchased through the hotel
- Oct 18th is the cutoff date for conference registration and is separate from sponsorship (with exceptions for the complimentary registrations). Conference Registration includes meals provided to all participants and entrance to conference sessions.

# Sponsorships

## Information for Tables and Sponsors' Materials

- Tables include skirted table cloth, 2 chairs, and internet use.
- Power is available for an additional fee
- Meals and conference registration are not included with vendor tables but are available at an additional cost.
- If you intend to mail your table/booth supplies please label your package:  
***NADTA Annual Conference – October 31- Nov 3***  
***Leslie Anderton – Director, Catering and Conference Services***  
***Chelsea Hotel***  
***33 Gerrard Street West, Toronto, Ontario, Canada M5G 1Z4***  
***Number of Boxes (Ex: 1 of 2)***
- Please have your packages delivered no more than two (2) days before the event as the property will impose a storage/delivery fee on each box (this will be at your expense)
- Venue Restrictions: Please refrain from using smoke or fog machines, helium balloons, additional outside power sources, and liquids in your table displays. Please do not attach anything to the walls of the hotel.
- This event is scent/perfume free
- Oct 18th is the cutoff date for conference registration and is separate from sponsorship (with exceptions for the complimentary registrations). Conference Registration includes meals provided to all participants and entrance to conference sessions.
- Logo should be submitted before October 21. Please submit a large file size in .jpeg or .png

**Thank you so much for your support!**